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What Makes Good Apps Different?

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GOOD IMAGE RESOLUTION

Compelling images have a unique ability to inspire and engage your audience. High-quality images improve user experience and convey the right brand message.

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TOP SECURITY

Top apps are reliable and make the user feel secure when they share their data with the system.The top apps give the end-user a sense of security.

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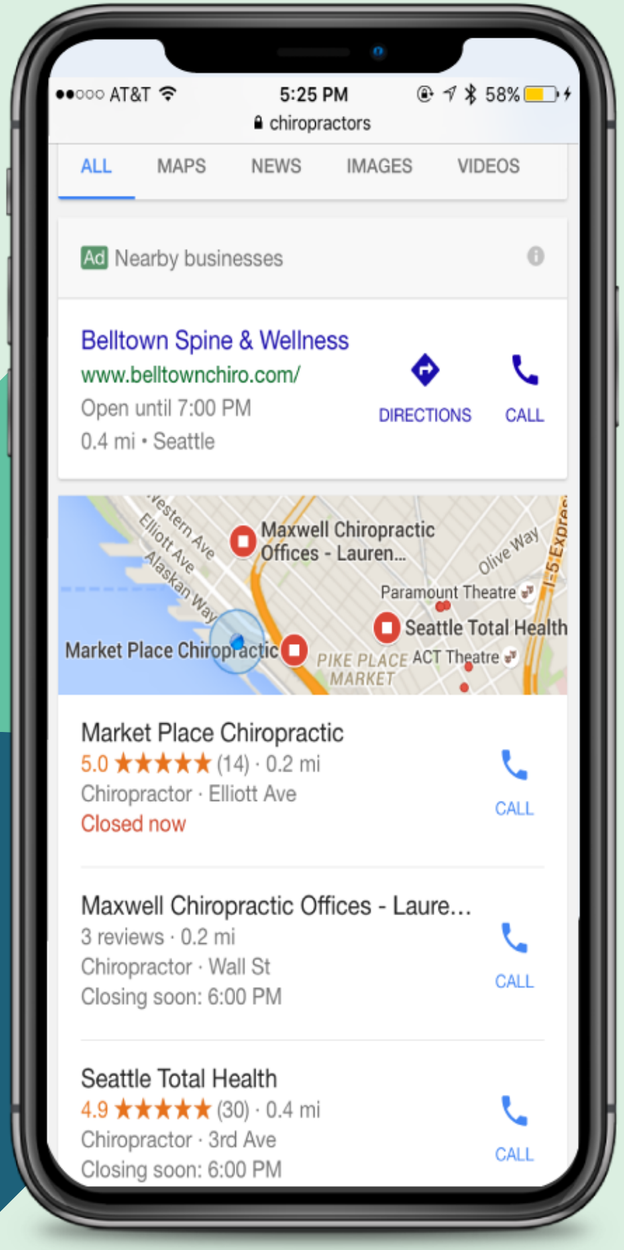
SEARCH THAT WORKS



Search is one of the important elements of any top app. Place the search bar in the right part of your app, making it discoverable.

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INTUITIVE PUSH NOTIFICATIONS

Use push notifications to keep your users engaged and make them open the app every day.
Make it personalized.

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FASTER DATA RETRIEVAL

Applications need to execute fast. Research says that for every 1 sec of extra loading time, you lose 7% of user conversion.

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CONSIDER USER FEEDBACK

No matter how much time and effortyou have takenwhile building the platform, end users will always surprise you. Therefore,actively work on getting user feedback.

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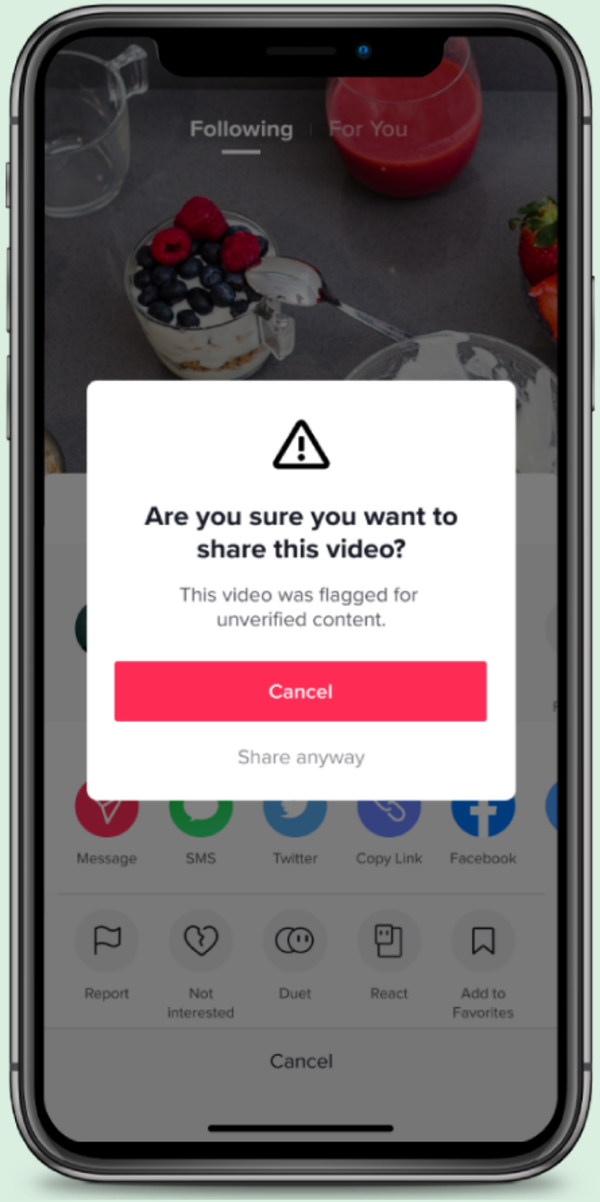
FLAGGING OF CONTENT

If your app generates user-led content, keep an option to flag any inappropriate content.
Flagging is essential to bring questionable and inappropriate content to your notice.



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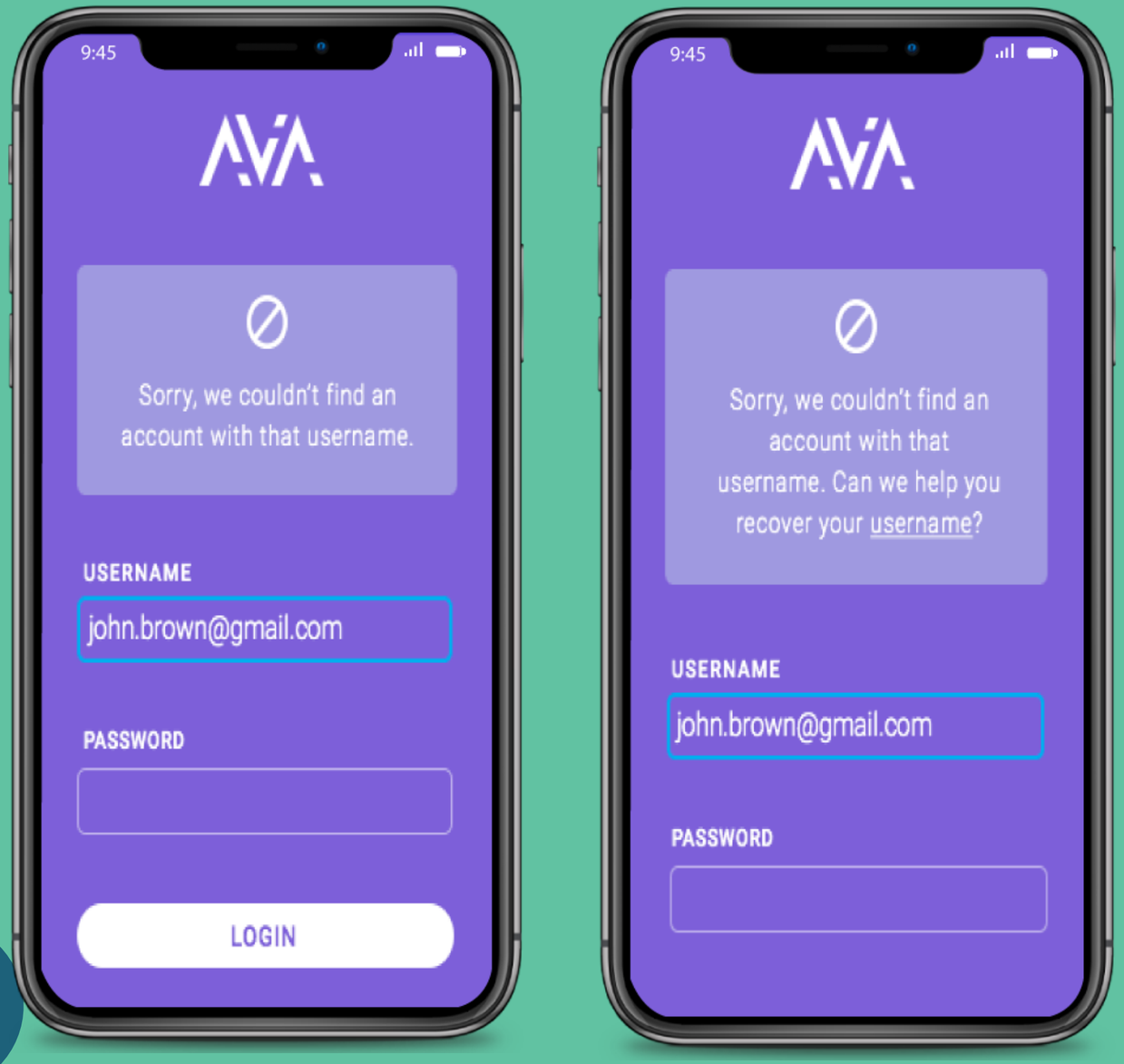
COVERING BORDER CASES



Getting feedback is the first step, giving updates is the next. You need to ensure that updates for the end- users are really streamlined and upgrade the user experience really.

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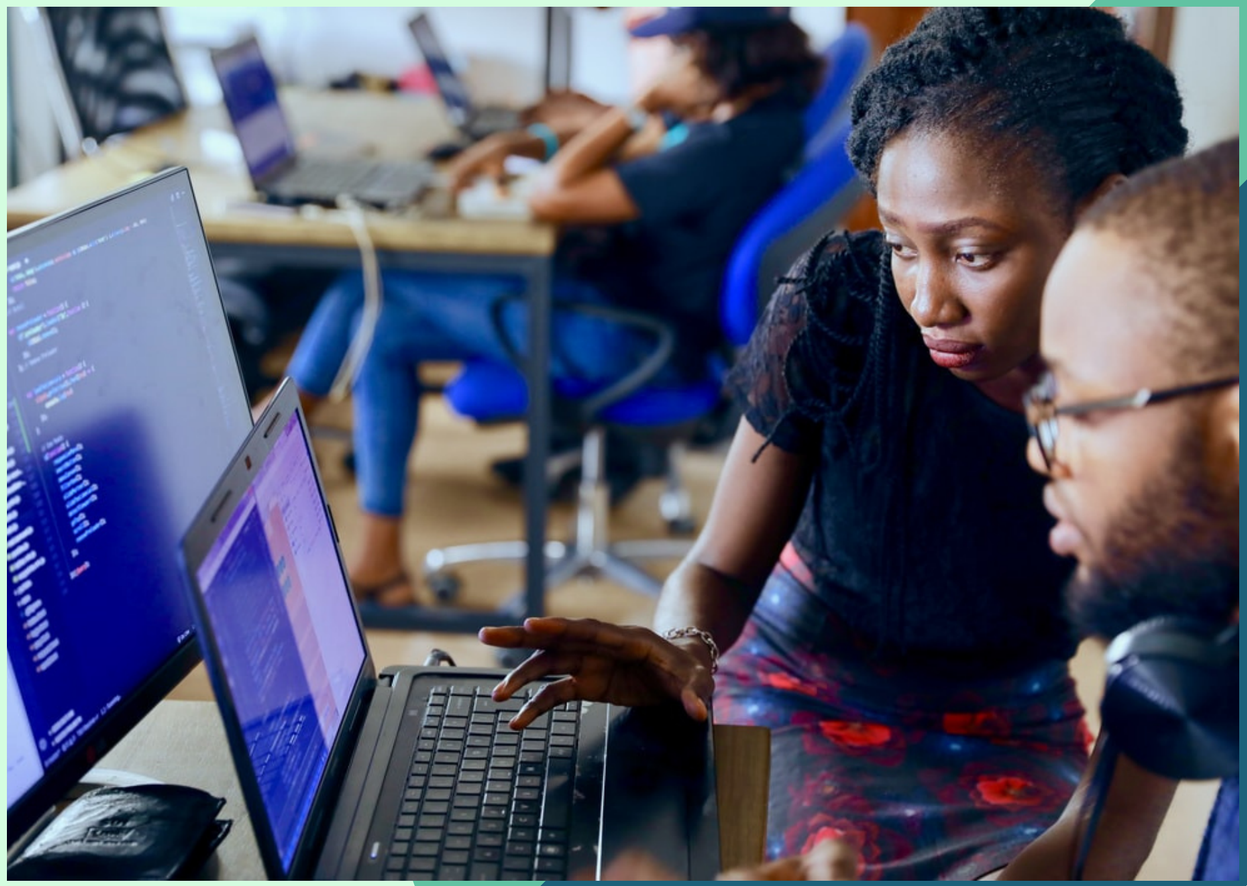
SMOOTH UPDSUPER FOCUS ON END-USERATES

Think of user experience first. Top apps always have the end-user in mind while making decisions rather than decisions driven by technology.



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ANIMATIONS THAT MAKE USER HAPPY

Animation inclusion into the apps adds a visual touch to the functionality. Animations keep the users engaged and incites them to wait longer.

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DISRUPTING STATUS QUO/COMPETITOR

Top apps build the unforeseen in terms of UI, experience, features, and so on. Find out ways to disrupt by going behind unhappy users and solving the problem for them.

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WELL TESTED

Top apps do not disappoint, crash and failfor end users.
The key to the seamless performance of an application is proper testing.

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FOUNDER'S PERSONALITY

Successful founders have a great personality and the ability to attract good people. Be part of networks where you can find good people. You will need themas you grow.

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MAKE APP A HABIT

The utmost test for a successful app is would people miss it if you are not there? Find the problem, build an app that solves it, and further build the habit with user experience and predictability.

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PIGGYBACKING ON OTHER NETWORKS

Piggybacking is the way to grow your users on the back of other networks. Find the platform that your users use and integrate with it to driveusers from that platform.

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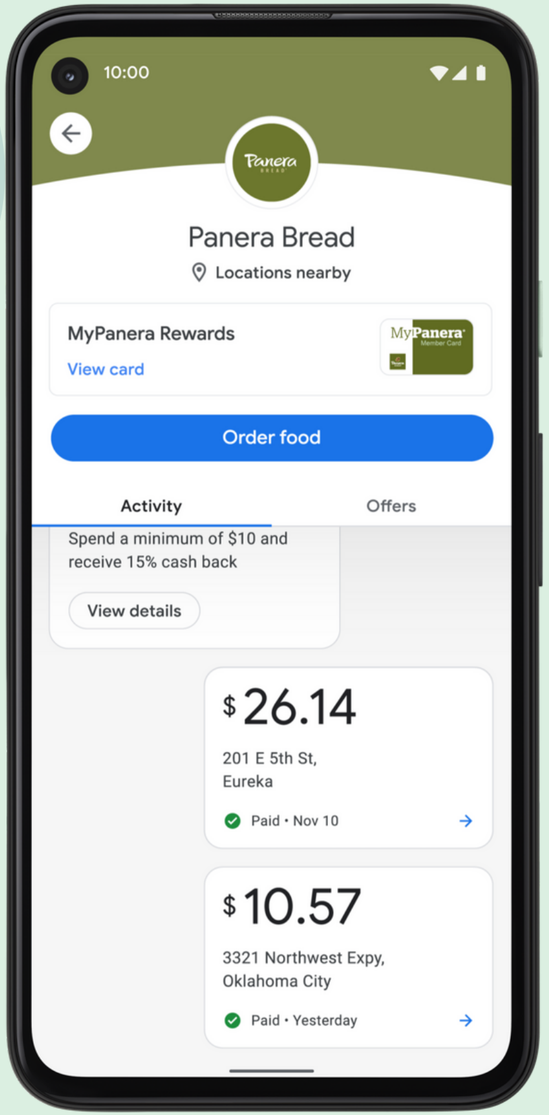
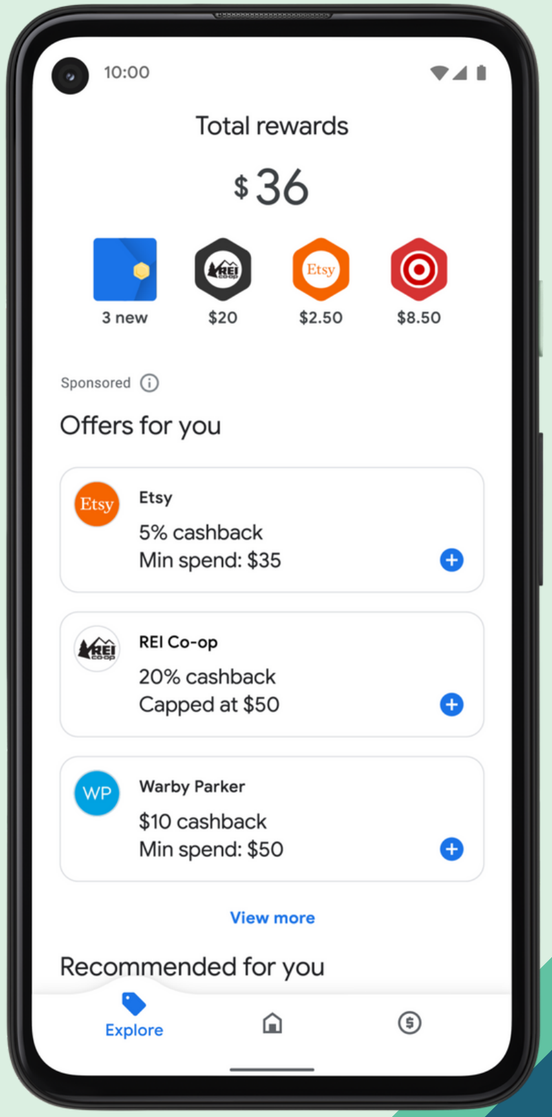
EMPLOYEE ENGAGEMENT

Gamification is the strategy to keep the users engaged by rewarding their engagement and creating intuitiveness that makes the user come back to the app or carryout a task.





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GROWTH HACKS WHILE LAUNCHING

Think app launch like a movielaunch. Build a well-crafted pre-launch strategy, launch buzz, and post-launch reviews. Optimize each and every aspect right from promotions to the app store.

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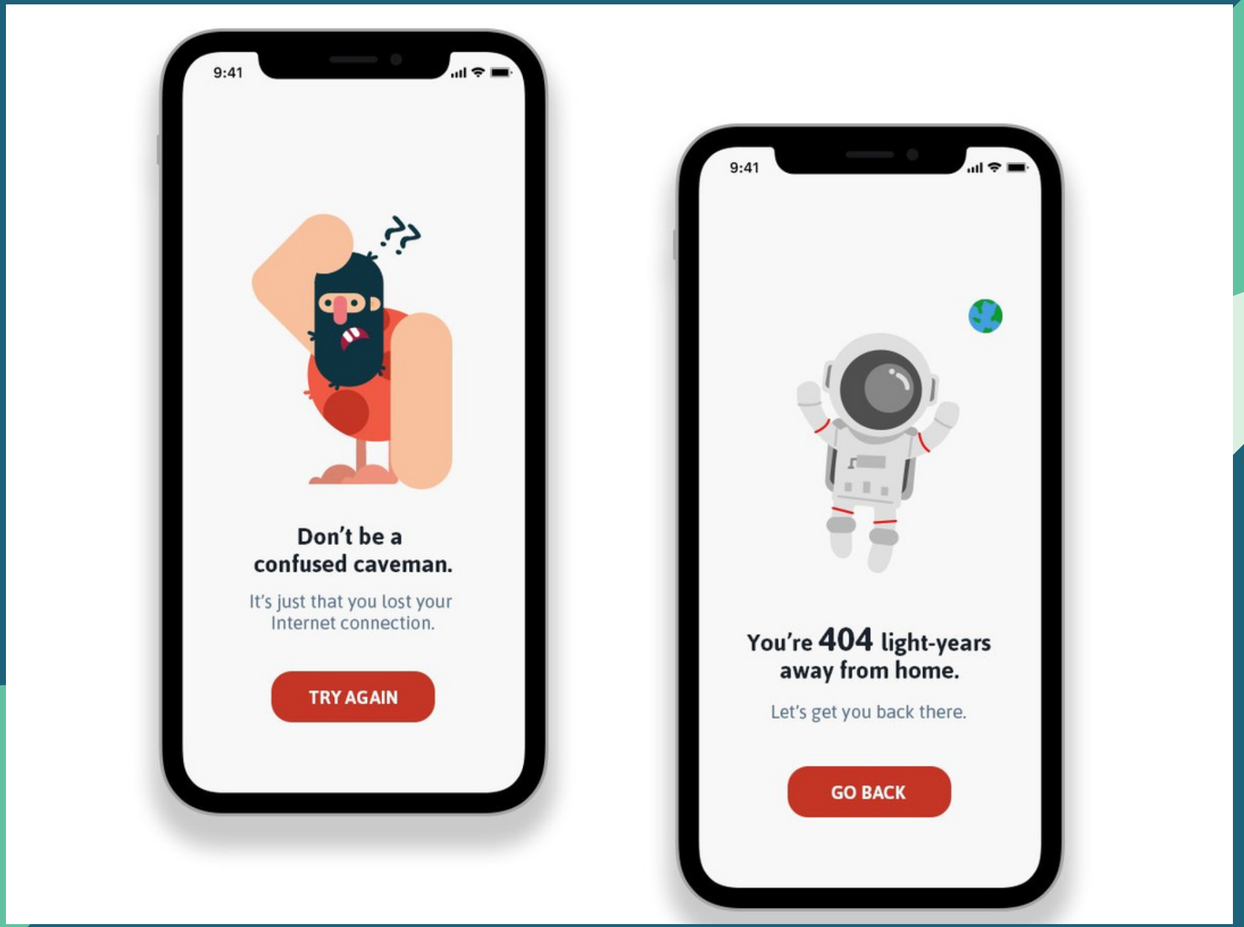
PROPER ZERO STATE HANDLING

Zero state screens are situations when a user a blank screen or a screen without instructions.
If not handled well, zero state makes users discontent and bounce from the platform.



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CUSTOMER SUPPORT AVAILABLE

Customer servicing is the most important yet undervalued. It's essential to have someone listening to user's inquiries, feedback, questions and connecting them to the product team.

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CONTACT US ON

PHONE : +91-9731116986

+91-9158478321

E-MAIL : info@yottaligent.com

saurabh@yottaligent.com

WEBSITE: https://yottalligent.solutions for more details.

Thank You